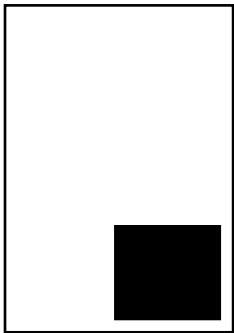


ADVERTISEMENT SUBMISSION & SPECIFICATIONS SHEET

- 1 START YOUR AD**
Determine your subscription Ad size and create your Ad according to the below specifications. If you would rather we design your Ad call: **248-250-8250**
(Ad design fee \$50)
- 2 SAVE YOUR AD**
Save your Ad with the resolution of 300dpi or greater in CMYK color mode in either TIFF, JPG, or PDF format
- 3 NAME YOUR AD**
Before submitting your Ad be sure you name your Ad properly, please follow this format: **COMPANYNAME-MONTH-R1.JPG**
- 4 SUBMIT YOUR AD**
Two ways to submit your Ad for publishing. Email or upload link from our Website.

AD SIZES & DIMENSIONS



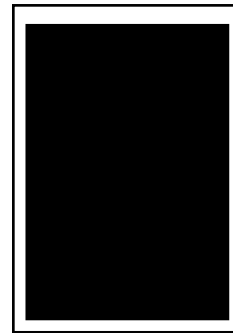
1/8th Page Ad
3.8125 x 2.375



1/4 Page Ad
H7.875" x 2.375"
V3.8125 x 4.9375"



1/2 Page Ad
H7.875" x 4.9375"
V3.875" x 10.125"



Full Page Ad
7.875" x 10.125"
8.875" x "11.375" W/Bleed



B.Cover Page Ad
7.875" x 8.5"
8.875" x "9.25" W/Bleed

FORMATING YOUR AD FOR OFFSET PRINTING

Failure to submit your Ad in accordance to the following specifications may cause delay in getting your Ad approved to be published. If you have any question please call **248-250-8250** for assistance or send us an email at info@FamilyResourceMagazine.com

COLOR MODE
CMYK

RESOLUTION
300 DPI

FORMATS ACCEPTED
JPEG, TIFF, PDF

SAVING AND NAMING YOUR AD BEFORE SUBMISSION

Before submitting your Ad be sure you name your Ad properly, failure to name your Ad in the format below may cause delay in the publishing approval process. Please follow this format: **COMPANYNAME-QUARTER-R1.JPG** see the example below:

Lets say that a company named WIDGET was wanting to place an Ad in the Family Resource Magazine in the WINTER edition. Your Ad file name would look like this

(EXAMPLE)

This is your companies name → **WIDGET-WINTER-R1.JPG** ← This is the format you are submitting your Ad in
 (JPG, TIFF, PDF)

This is the quarter of the issue your add will be published in →

← R1 is the number of revisions you have made to your Ad during the design phase this ensures we are using the right version of your Ad

SUBMITTING YOUR AD & DEADLINE

WINTER 2018
(DEC, JAN, FEB)

Application Deadline: 05 Nov
Ad Submission Deadline: 12 Nov
Distribution Date: 01 Dec

SPRING 2018
(MAR, APR, MAY)

Application Deadline: 15 Feb
Ad Submission Deadline: 19 Feb
Distribution Date: 06 Mar

SUMMER 2018
(JUN, JUL, AUG)

Application Deadline: 24 Apr
Ad Submission Deadline: 01 May
Distribution Date: 15 May

FALL 2018
(SEP, OCT, NOV)

Application Deadline: 27 Jul
Ad Submission Deadline: 06 Aug
Distribution Date: 15 Aug

➔ TO UPLOAD YOUR AD GO TO: WWW.FAMILYRESOURCEMAGAZINE.COM/UPLOAD | OR EMAIL IT TO ADS@FAMILYRESOURCEMAGAZINE.COM